

# **SAGER EDUCATIONAL ENTERPRISES**

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211 E. OHIO ST. • SUITE 2203 • CHICAGO, ILLINOIS 60611 • (312) 645-1246 • FAX (312) 645-0728

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March 8, 1993

Dear Commissioner Marshall:

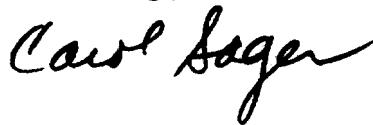
I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. Although WSHH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WSHH-TV. As the President of Sager Educational Enterprises and the author of Drug Free Zone! Keeping Drugs Out Of Your Child's School, I have worked with the station on several occasions to address the issue of what needs to be done to raise our youth drug-free and healthy. The station and Program Manager were most helpful in getting this important message out to the public.

After you investigate this station's performance, I am sure you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,



cc    The Honorable James Quello  
      Acting Commissioner  
      Federal Communications Commission  
      1919 M Street NW  
      Washington, D.C. 20554

The Honorable Ervin Duggan

The Honorable Andrew Barrett



**United Way**

OF ASSABET VALLEY

277 Main Street  
Marlborough, MA 01752-5508  
Tel: (508) 481-4703  
Fax: (508) 485-0366

March 16, 1993

The Honorable James Quello  
Acting Commissioner  
Federal Communications Commission  
1919 M. Street, NW  
Washington, DC 20554

Dear Commissioner Quello:

The purpose of this letter is to support the granting of "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. This station has proved that it is fully committed to the issues of its local communities, even though it carries the Home Shopping Club as its major programming.

Because of its reputation for being involved and responsive to the community, I asked WSHH-TV to produce a short video depicting the important programs that are offered by our local United Way's 25 affiliated human service agencies. Their response was immediate. They produced two short videos which were broadcast regularly by WSHH-TV during our fall fund-raising campaign. In addition and at no charge, they produced an effective 10 minute video for us to show to employee groups in local companies. People loved it and I am convinced that it helped us raise more money for our local charities.

After you thoroughly investigate its performance, I know that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to the community to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of the station's commitment to local programming.

Thank you for your consideration.

Sincerely,

Gerald D. Callahan  
Executive Director

GDC/bar

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Officers  
Henrietta Aladjem  
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**Foundation of America, Inc.**  
**Massachusetts Chapter**

10 March 1993

The Honorable James Quello  
Acting Commissioner  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Quello:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed in Marlborough, Massachusetts.


Although WSHH-TV carries HSC as its major programming, I find that the station is fully committed to the local issue of its communities.

I know this first hand because of my relationship with WSHH-TV. As the CoPresident of the Massachusetts Chapter of the Lupus Foundation of America, we recently worked with the station to produce a series addressing the issue of Lupus. This enabled our organization to get our message out to the public about the services available about this debilitating disease.

After you investigate this stations's performance, I am sure that you will be assured with the level it serves to a wide community of people in promoting public interest. It will be an asset to have WSHH-TV carried on all cable systems so that evryone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

  
J.M. Latortue  
CoPresident  
Board of Directors  
Massachusetts Chapter  
Lupus Foundation of America

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Mimi La Camera



**Foundation of America, Inc.**  
**Massachusetts Chapter**

10 March 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Duggan:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed in Marlborough, Massachusetts.

Although WSHH-TV carries HSC as its major programming, I find that the station is fully committed to the local issue of its communities.

I know this first hand because of my relationship with WSHH-TV. As the CoPresident of the Massachusetts Chapter of the Lupus Foundation of America, we recently worked with the station to produce a series addressing the issue of Lupus. This enabled our organization to get our message out to the public about the services available about this debilitating disease.

After you investigate this stations's performance, I am sure that you will be assured with the level it serves to a wide community of people in promoting public interest. It will be an asset to have WSHH-TV carried on all cable systems so that evryone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

*J.M. Latortue*  
J.M. Latortue

CoPresident  
Board of Directors  
Massachusetts Chapter  
Lupus Foundation of America



Foundation of America, Inc.

Reply to:  
Henrietta Aladjem  
Editor, Lupus News  
111 Pleasant St., #27  
Watertown, MA 02172  
(617) 924-3034

10 March 1993

The Honorable Andrew Barrett  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Barrett:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed in Marlborough, Massachusetts.

Although WSHH-TV carries HSC as its major programming, I find that the station is fully committed to the local issues of its communities.

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Thank you for your consideration.

Sincerely,

Henrietta Aladjem  
Founder  
Lupus Foundation of America

77 Russell Street, Carlisle, Massachusetts 01741, March 13, 1993

The Honorable Andrew Barrett  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Barrett,

RE: "Must Carry" for WSHH-TV

We feel channel 66 serves the public interest in many ways. We have had several opportunities to work with the stations on the program "In Your Interest". They originally contacted us for an interview concerning mail fraud( this was after we had called the Federal Trade Commission regarding a problem with false and dangerous claims for some diet pills). The station produced a very informative program that hopefully caused people to be more aware and take more care in their purchases.

I am writing to urge you to vote for granting "Must Carry" status to WSHH. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your attention.

Sincerely,

  
Joan L. Parker